



Summary: Blockbusters - Gary Lynn and Richard Reilly: The Five Keys to Developing Great New Products

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Complete summary of Gary Lynn and Richard Reilly's book: "Blockbusters: The Five Keys to Developing Great New Products".

This summary of the ideas from Gary Lynn and Richard Reilly's book "Blockbusters" shows that great companies achieve lasting success because they constantly produce good products, or "blockbusters". In their book, the authors present five best practices for developing great new products, which you can implement into your own company. This summary is a must-read for any entrepreneur who wants to unlock their business potential and achieve success with blockbuster products.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

To learn more, read "Blockbusters" and find out how you can consistently develop great products.

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