



Managing Social Research: A Practical Guide (Social Research Today)

Roger Tarling

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An essential tool for those planning to undertake social research, this exceptional book tackles many of the specific concerns and issues that arise. A well structured text, it offers a comprehensive introduction to a range of important areas in project management, including:

- commissioning research
- preparing a tender or grant application
- risk and stakeholder analysis
- managing the field work and data analysis
- financial management
- ethics, confidentiality and copyright.

This book provides a unique source of guidance for anyone seeking to commission, manage or carry out social research. It will especially benefit researchers working in a variety of different contexts, including those in academia, central or local government, 'quangos', public bodies or private consulting companies.

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