



Words Matter: Writing to Make a Difference

Mary Kay Blakely, Amanda Dahling

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Newspapers and magazines have been steadily shrinking, and more and more former subscribers have gone to digital and internet sources for the news. Yet it has become increasingly clear that “short takes” don’t satisfy many readers, who still long for nuanced, long form journalism. By providing examples of classic magazine articles by professional writers, all of whom are graduates of the Missouri School of Journalism, this book fulfills the need for more sophisticated, thought-provoking essays that will resonate with both the general reader and students.

The book is divided into three broad categories: profiles, first person journalism, and personal memoirs, and includes the original articles as well as a “postscript” by the writers in which they discuss what they’ve learned about writing, journalism, and the business of getting published. Useful for students and instructors in writing programs, the book also appeals to writers interested in both the art and the craft of successful writing.

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