



Media, Communication and Development: Three Approaches

Linje Manyozo

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Media, Communication and Development: Three Approaches explores and revisits the perspectives of Nora C Quebral, whose seminal work still remains a Magna Carta on the topic of development communication. It explores the three primary approaches—media for development, media development and participatory and community communication—which have characterised most debates in the field of media, communication and development.

The book is theoretically engaging and brings in postcolonial perspectives in discussing the core concepts, but at the same time is easy-to-understand, as it illustrates the complex and multidisciplinary concepts through case studies from both the global south and the global north.

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