



# **Management Theories for Educational Change**

Keith Morrison

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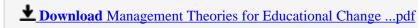
Keith Morrison

#### **Management Theories for Educational Change Keith Morrison**

'This is an exceptional book. It tempted me to throw out most of my collected works on the management of change, because the author has somehow succeeded by including almost every aspect of educational change that any practitioner would wish to consider....Overall this is a very stimulating book. It is packed with information and the ideas and concepts contained could pack a school development plan for many years' - School Leadership and Management

The theories and practices from the literature on business, manufacturing and commerce which inform principles for managing change in education are identified in this book. The author shows how the complexity of change can be addressed effectively.

One principle of effective management of change is its potential to empower the individuals and organizations, its power to create and operate win/win situations. That can only be done by addressing the human side of organizations. The strength of the business literature is that far from advocating the austere, over-rationalized, dehumanized and objective pursuit of profit at all costs, it suggests that the effective management of change is an affirmation of the humanity of business.



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